



## Municipality of Dysart et al

135 Maple Ave.,  
P.O. Box 389, Haliburton, ON K0M 1S0  
705-457-1740  
Fax: 705-457-1964  
Email: info@dysartetal.ca

*"The Heart of the Highlands"*

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### **ARENA BOARD SIGNAGE RENTAL AGREEMENT**

One time installation fees apply to each new or updated sign as detailed below.  
(PLEASE NOTE THIS DOES NOT INCLUDE THE PRICE OF THE ACTUAL SIGN)

#### **1. Advertising on the Arena Boards**

Included in the installation cost is the clear, protective cover made of Lexan and the labour to install the sign.

#### **The sign must be made from 020" Polystyrene Plastic Sheet**

- Large (3 x 8) **INSTALLATION \$350.00** plus HST
  - Prime location – **Annual rental fee is \$500** plus HST for this size and location
  - Non-prime location – **Annual rental fee is \$250** plus HST for this size and location (see map on next page for the locations)
  - 10% discount applied to second board sign
  
- Small (3 x 4) **INSTALLATION \$200.00** plus HST
  - Prime location – **Annual rental fee is \$250** plus HST for this size and location
  - Non-prime location – **Annual rental fee is \$125** plus HST for this size and location (see map on next page for the locations)
  - 10% discount applied to second board sign

#### **2. Advertising on the Arena Wall (beside the windows of the auditorium)**

#### **The sign must be made from 3mm Alupanel**

- Large (3 x 8) **INSTALLATION \$350.00** plus HST  
Annual rental fee is \$500 plus HST
  
- Small (3 x 4) **INSTALLATION \$200.00** plus HST  
Annual Rental Fee is \$250 plus HST

**Please note that signs will not be installed until payment is received in full.**

If signs are not provided within 60 days of receiving payment, the advertising spot will be forfeited without any refund.

BUSINESS NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

\_\_\_\_\_

E-MAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

Advertisements will remain in place and billing will occur annually until a request to cancel is received in writing. \_\_\_\_\_(Initial)

Invoices will be sent out each January and will cover the period of January 1<sup>st</sup> until December 31<sup>st</sup>. Payment is required within 30 days of the invoice date; any contracts left unpaid after this time will be subject to removal. The fees are reviewed annually and may be revised without notification. \_\_\_\_\_(Initial)

Cancellation requests must be received in writing and signed prior to the end of the current annual term to ensure accounts are not charged for the full following year. Any cancellation notice received after the bill has been issued will not be acted upon until the end of the calendar year and payment is expected to be made. \_\_\_\_\_(Initial)

Please direct inquiries to Mike Smith at [msmith@dysartetal.ca](mailto:msmith@dysartetal.ca). For invoice related questions or to cancel your agreement, please contact Accounts Receivable Dept. at 705-457-1740 ext. 667 or by email: [ar@dysartetal.ca](mailto:ar@dysartetal.ca)

\_\_\_\_\_  
Signature Date

